

HEROES PATCH

- A Singapore HeritageFest 2008 outreach programme for Primary Schools

About the Singapore HeritageFest 2008

The Singapore HeritageFest 2008 returns for the fifth year this 12 - 27 July! Celebrating our local heroes, the festival invites everyone to talk about Who's Your Hero? Is he Tan Tock Seng, Singapore pioneer and philanthropist or are they members of independent Singapore's first Cabinet? Are they members of the medical team that battled SARs a few years back? Perhaps he is the lifeguard who saved you from drowning or the volunteer who helped you through a family crisis? Share your heroes with us this festival!

For more details on the Singapore HeritageFest, visit www.heritagefest.org.sg.

About the Heroes Patch

This year, the festival aims to make a giant patchwork quilt for display at the Kids' Zone during the festival at the Festival Hub.

All Primary Schools in Singapore are invited to submit entries on fabric patches based on the festival's theme of heroes. Students can design the fabric patches based on who are their heroes or what stylistically represents their personal or unsung heroes, e.g. courage, love etc.

The heroes could be:

- (a) Pioneers of Singapore
- (b) People whom are heroes in their respective fields such as sports, medicine, science and community service.
- (c) People whose actions have touched your lives

These patches will then be formed into a giant quilt measuring some 12 feet high by 42 feet long. The quilt will be mounted at the Kids' Zone, the section dedicated to children, and it will be the main children's exhibition for the festival.

How to submit

The school has a free rein in the interpretation and representation of this theme, and the image or idea can be drawn, painted, done in needlework, printed, appliqued, or patchwork.

Each school may submit a minimum of 2 rectangular separate patches, each no larger than A2 in size (420mm by 594mm). The layout can either be portrait or landscape. An all-round margin of 25mm should be left empty for the final sewing of the patches.

The patches must be produced by the students of the school.

To support the Green Movement, material for making the patchwork quilt has to be recycled fabric. 100% cotton is best. Stay away from stretch fabric.

The artwork submitted must be accompanied by a completed entry form (original or photocopied) affixed securely to the back of the patches. Additional entry forms can be obtained by calling Hatch One Events & Marketing Pte Ltd at 6736 0503, or downloaded online at www.heritagefest.org.sg.

All patchwork must be protected for handling before submission, e.g. sealed with a fixative spray, wrapped in tracing paper, plastic sheet, etc.

Closing Date

All patchwork must reach Hatch One Events & Marketing Pte Ltd at this address between **1-23 May 2008 (10am – 5pm)**:

Hatch One Events & Marketing Pte Ltd
330 River Valley Road
Singapore 238362
(Heroes Patch submission)

Late entries will not be accepted.

For enquiries, please call Hatch One Events & Marketing Pte Ltd at 6736 0503 or email events@heritagefest.sg

Voting

The patches will be displayed as a giant quilt during the festival from 16 – 27 July 2008. During this period, visitors to the exhibition will be able to vote for their favourite patch on-site. The school, whose patch receives the most number of votes, will win a prize which will be presented by a Guest-of-Honour on 27 July 2008.

Organisers' Rights

The Organisers (defined as the National Heritage Board and the Ministry of Education):

- Will not insure the entries it receives or be responsible for loss or damage of the entries;
- Will not return the entries received;
- Reserve exhibition rights and publication rights to the entries received in print, broadcast and electronic media without requiring the permission of the Participant;
- Have the right to request that the Participant provide autographs without charge when requested;
- Participants of shortlisted entries may need to accept media interviews and be photographed for publicity purposes, should the need occur. NHB will inform the Participants should such a need arise;
- Have the right to send the entries on tour within Singapore and overseas;

- Have the right to use the Participant's names for promotional purposes without compensation to the Participant;
- Have the right to disqualify any entry submitted for non-compliance of the rules and regulations and any copyright infringements;
- Will not be liable for any copyright infringement on the part of the Participants; and
- Reserve the right to modify the rules and regulations without prior notice.